

# JULIA LOUIZA RICK

## SUMMARY OF SKILLS

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Highly motivated, creative and versatile, I relate well to people of all ages and backgrounds due to my mixed cultural upbringing. I enjoy meeting new people and can easily make them feel at ease. I am a good listener and I am adept at drawing information from people. I am able to think on my feet and apply myself well to new situations. I am self-confident, possess a positive attitude and have excellent interpersonal, administration and public relations skills. I am determined in everything that I do and I have always held the opinion that 'if you believe it, you can achieve it.'

## MEDIA EXPERIENCE

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### *Host Presenter*

Rock FM, Paphos Radio, Cyprus

- Lively interactive chat and music show.
- Responsible for creating a dynamic on-air relationship with my co-presenter; content, research and playlist.

### *Host Presenter*

Juicy Bits, Paphos TV, Cyprus

- One-hour light-hearted magazine show featuring interviews, music, reviews, films, local news, current affairs, and other items besides.
- Responsible for presenting the weekly programme alongside a junior presenter; researching all content; on-location and in-studio interviews and reports; marketing and set design.

### *Chat Show Host*

Julia Live, Paphos TV, Cyprus

- Created and sold the show to the local TV station, the first English-language talk show to be broadcast in Cyprus.
- My role in front of the camera was to host and keep the show lively and topical, without the benefit of an autocue, as well as pre-record interviews with local residents and celebrities. My backstage role involved shortlisting the potential guests and judging their suitability for the show; arranging ongoing marketing material, tv and press coverage for the show; researching and writing all content; and set design.

### *Reporter*

News and Commercials, Paphos TV, Cyprus

- Reported on a variety of local issues and events.
- Recorded a number of TV and radio voice-overs.

### *Actress*

- *ITN News and Press Office, London, England*
- Undertook a variety of roles as activist/dissident/difficult guest or member of the public in order to test trainee reporters' and newscasters' ability to work under pressure.

## OTHER WORK EXPERIENCE

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- Set up and ran 'Event Creators', my own party planning business, creating all types of celebrations from intimate dinners for two to weddings for two hundred. The company was sold at profit prior to my move to Cyprus.
- Worked for Gulf Air as a ground stewardess in Special Services and Reservations, which involved escorting many well-known celebrities to and from the airport to their destinations.
- Six years as a Trader and FRA Broker in the City of London.

#### SUMMARY OF PROFESSIONAL QUALIFICATIONS

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- ITVA Presenting Certificate
- AA Degree in Banking and Finance
- Bank Management and Bank Services Management Certificates
- All necessary secretarial, administration and sales qualifications

#### INTERESTS AND ACTIVITIES

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I am currently writing a novel, entitled 'Fat Girl Slim', for which I have an editor and several possible publishers. The synopsis is as follows:

*Fat Girl Slim spans three decades and is the portrayal of how an intelligent, fun-loving woman becomes drawn into a downward spiral of greed and obsession. Her traumatic childhood experience at boarding school and resulting substantial weight problem undermine her chances in a top broking firm and she determines to reinvent her body and personality into that of the stereotypical image of success. She reaches the top of her profession, but at what price? Can she find the inner strength to reclaim her life and love?*

I also enjoy travelling; all types of sport; dancing, including tap, modern, salsa and current trends; the fashion scene; and socialising with friends and family.

#### PERSONAL INFORMATION

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- Dual nationality: English and Greek Cypriot.
- 160cm; brunette; brown eyes.
- Countries of residence: principally the UK, but also Bahrain, Middle East (10 years); Modesto, California (3 years); Cyprus, Europe (3 years). I also enjoyed extensive travel as a child whilst my father was employed in the British Royal Air Force.